

WHAT IS CLAIMED IS:

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1. A promoter for regulating expression of foreign genes in transgenic organisms, which comprises a promoter having the identifying characteristics of a promoter having a sequence selected from the group consisting of sequences set forth in SEQ ID NOS:1 to 3 and functional fragments or derivatives thereof, wherein said promoter is adapted to be operationally located with respect to said foreign gene for expression of said gene.

2. The promoter of claim 1, wherein said promoter is modulated for transcriptional expression of said gene by presence or absence of light

3. The promoter of claim 1, wherein the promoter has a sequence selected from the group consisting of sequences set forth in SEQ ID NOS:1 to 3.

4. The promoter of claim 1, wherein said organism is a plant.

5. The promoter of claim 4, wherein said plant is a dicot, a monocot or a gymnosperm.

6. A method of regulating expression of foreign genes in transgenic organisms, comprising the steps of:

- a) preparing a transgenic organism using an expression construct consisting of at least a promoter of claim 1, and an ORF of a gene, wherein said promoter is operationally located with respect to said gene for expression of said gene.

7. The method of claim 6, wherein said organism is a plant.

8. The method of claim 7, wherein said plant is a dicot, a monocot or a gymnosperm.